NewLife Ecommerce - Website Legal Content Drafts (English)

# 1. Distributor Code of Conduct

All distributors of NewLife Ecommerce must follow the below Code of Conduct:

1. Legality - All business activities must comply with Indian Direct Selling Rules (2021).
2. No False Promises - Distributors shall not make exaggerated or false income claims.
3. Focus on Products - The primary responsibility of every distributor is to sell products, not only recruitment.
4. Social Responsibility - No religious, caste-based or political promotions should be mixed with business.
5. Honesty - Only true product information and fair pricing should be shared with customers.
6. Violations - Any violation of these rules can lead to suspension or termination of distributorship.

# 2. Nodal Officer / Grievance Redressal Notice

For any complaints, queries, or disputes, please contact our Grievance Redressal Officer / Nodal Officer:

Name: Ms. B. KANIMOZHI
Phone: 9345145944
Email: contactus@newlifeecom.com
Working Hours: Monday to Saturday, 10 AM to 6 PM

All complaints will be resolved within 7 working days.

# 3. DoCA Undertaking Declaration

Legal Declaration

NewLife Ecommerce operates in full compliance with the Consumer Protection (Direct Selling) Rules, 2021 of the Government of India.

- Our company is registered as a Private Limited / LLP entity.
- All business is based on genuine product sales, not only recruitment.
- Our payout structure is maintained at or below 40 percent of turnover.
- Customers and distributors are protected with a 30-day Refund & Buyback Policy.
- All distributors are bound by the official Distributor Code of Conduct.

This undertaking has been submitted to the Department of Consumer Affairs (DoCA), Government of India.