NewLife Ecommerce - Website Legal Content Drafts (English)

# 1. Distributor Code of Conduct

All distributors of NewLife Ecommerce must follow the below Code of Conduct:  
  
1. Legality - All business activities must comply with Indian Direct Selling Rules (2021).  
2. No False Promises - Distributors shall not make exaggerated or false income claims.  
3. Focus on Products - The primary responsibility of every distributor is to sell products, not only recruitment.  
4. Social Responsibility - No religious, caste-based or political promotions should be mixed with business.  
5. Honesty - Only true product information and fair pricing should be shared with customers.  
6. Violations - Any violation of these rules can lead to suspension or termination of distributorship.

# 2. Nodal Officer / Grievance Redressal Notice

For any complaints, queries, or disputes, please contact our Grievance Redressal Officer / Nodal Officer:  
  
Name: Ms. B. KANIMOZHI  
Phone: 9345145944  
Email: contactus@newlifeecom.com  
Working Hours: Monday to Saturday, 10 AM to 6 PM  
  
All complaints will be resolved within 7 working days.

# 3. DoCA Undertaking Declaration

Legal Declaration  
  
NewLife Ecommerce operates in full compliance with the Consumer Protection (Direct Selling) Rules, 2021 of the Government of India.  
  
- Our company is registered as a Private Limited / LLP entity.  
- All business is based on genuine product sales, not only recruitment.  
- Our payout structure is maintained at or below 40 percent of turnover.  
- Customers and distributors are protected with a 30-day Refund & Buyback Policy.  
- All distributors are bound by the official Distributor Code of Conduct.  
  
This undertaking has been submitted to the Department of Consumer Affairs (DoCA), Government of India.